

Dragon Rouge is:

Dubai  
Hamburg  
London  
New York  
Paris  
Warsaw

- the largest independent brand and design consultancy
- founded in 1984
- 350 designers and consultants across 6 countries
- consumer and corporate branding around:
  - brand innovation
  - brand strategy (positioning, brand architecture)
  - design (packing design, corporate identity)
  - brand activation (brand universe, retail environment, employee engagement)